



“The Runaways” Run Away Shoes Club

If you consider yourself a fan of & active member of the Run Away Shoes community, you’re invited to join “The Runaways!”

Benefits of Being a Club Member:

1. Run Away Shoes “The Runaways” singlet and long sleeve t-shirt
2. 10% Discount to Run Away Event Races (www.runawayshoes.net/events) which include the following:
 - a. Badger State 10k | Green Bay – 3.28.20
 - b. Run Away to the Bay | Oshkosh to Green Bay – 4.18.20
 - c. Cheesehead Run | Hilbert – 8.15.20
 - d. NEW EVENT | Oshkosh – 10.3.20
 - e. Houdini 10k | Appleton – 11.7.20
 - f. Santa Scamper | Appleton – 11.24.20
3. 20% off merchandise at Run Away Shoes (electronics not included)
 - a. Loyalty Rewards Points still apply
 - b. No other discounts apply
 - c. Discount only applies to products carried by Run Away Shoes
4. Access to private Run Away Shoes “The Runaways” Facebook group where you will have the opportunity for sneak peeks and first dibs on limited edition gear.
 - a. We have a moratorium on limited edition product. Discounts do not apply in the first 30 days.
5. Other special features throughout the year

Expectations & Responsibilities of Club Members:

1. Volunteer for one of our events (listed above) throughout the year. Opportunities include pre-event packet stuffing, packet pick-up, finish line & course assistance. Sign-ups will be posted in the Run Away Shoes The Runaways Facebook Group
2. Share one Run Away Shoes post a month on Social Media. Platforms: Facebook, Instagram or Twitter.
3. Be an active member in the Run Away Shoes community: attending Run Away Shoes sponsored events (such as races, VIP Night, pub runs, and other store sponsored events throughout the year) – and wear your Run Away Shoes gear!
4. Having good conduct and positive representation of Run Away Shoes both at events and online.
5. By acceptance of the Run Away Shoes “The Runaways” club, you agree to allow us to share photos, stories, race results on our social media, website & other channels
6. You agree not to promote competing organizations

What is the cost of club membership?

\$25.00

How do I become a club member?

Club members are selected through an application process. Applications are open for the following year from 12/1 – 12/31. Limited spots are available. Club members will be selected and announced shortly after the New Year. If selected, you will have one week to stop into the Run Away Shoes near you to claim your spot in the club and pay the \$25 fee. If you do not claim your spot within one week of receiving acceptance, we will move onto the next person in line.

How long will I be a member for?

Membership is one year in length, however, Run Away Shoes or the club member may terminate the relationship at any time.

The application process for the following year will open on 12/1.