

1/26/2021

Dear 2020 Run Away to the Bay Registrant,

We are writing you to inform you that we are awaiting on permits from Brown County and the City of Green Bay but are hopeful that we will be able to Run Away “to the Bay” in 2021. We do know that we will at least be able to Run Away “to Dundas” as we did in 2018 following an unprecedented snowstorm.

With that being said, the event will still need to proceed differently than in the past for the 2021 event. For example:

- We will have additional start times to keep waves smaller.
- We will not have formal exchange zones so there will not be large gatherings
- There is no finish line party. When teams finish, we will have pre-packaged to-go food and beverage.

These are just a few of the changes that will occur. The website will be updated with these changes.

We understand you may be in different places personally in your comfort level in participating in Run Away to the Bay. We are offering 4 options for you to use with your 2020 entry. Please reply to this email by **February 15th** noting your choice 1, 2, 3, or 4 as listed below. Please see the details after your selection to understand the next steps of your choice.

You are replying on behalf of your personal registration only, though we recommend discussing your personal choice with your teammates so everyone is understanding of their teammate’s plans. We will need to hear from each registrant individually.

Option Summary:

1. Participate in the 2021 Run Away to the Bay (however it proceeds. You will also receive 25% off next year’s Run Away to the Bay entry)
2. Transfer your 2021 Registration to a new participant
3. Defer your registration to the 2022 Run Away to the Bay
4. Transfer 2021 Run Away to the Bay Registration to both the 2021 Rundas AND your choice of the 2021 Lumberjack & Jill OR the 2021 Houdini 10k

We realize there will be questions that come along with these choices. Please head to www.runawayshoes.net/rattb and the first section says “2020 Run Away to the Bay Deferred Participants: Start Here” and are several frequently asked

questions. If your question is not answered, or you need something clarified, you can certainly reach out to us at events@runawayshoes.net.

Option Details:

1. Participate in the 2021 Run Away to the Bay (however it proceeds)

By participating in 2021, you will receive a 25% off discount code good for the event the following year

- a. **IF YOU CHOOSE OPTION 1:** Your individual 2020 Run Away to the Bay registration information will be transferred over to a **2021** Run Away to the Bay event registration. You will receive a 2021 event confirmation in the e-mail you used to sign up for the 2020 event. From that confirmation you will be able to go in and edit your registration details if you need to. If there are any registration details you would like us to update before that time, you may reply back and let us know that now (for example, change of address, new e-mail address, etc.)
- b. **NOTE:** You also are still able to transfer (aka “sell registration”) until March 15th on your Participant Self-Management page if you change your mind or something comes up. Choose “Sell Registration” on your Participant Self-Management page (link found in your confirmation e-mail) and follow the prompts. You will get to choose your refund (i.e. the price you want to sell it at) and then insert the e-mail of the person who you are selling/transferring and they will receive an e-mail to complete it. You will receive an e-mail once they have done that. Please open that e-mail to approve the transfer. Then, in 2-3 business days, you will receive your refund.

2. Transfer 2021 Registration to a new participant

- a. **IF YOU CHOOSE OPTION 2:** Your individual 2020 Run Away to the Bay registration information will be transferred over to a **2021** Run Away to the Bay event registration. You will receive a 2021 event confirmation in the e-mail you used to sign up for the 2020 event. From that confirmation you will be able to go into the Participant Self-Management link and choose “**Sell Registration.**” From there, follow the prompts to sell your registration to the individual. You will get to choose your refund (i.e. the price you want to sell it at) and then insert the e-mail of the person who you are selling/transferring and they will receive an e-mail to complete it. You will receive an e-mail once they have done that. Please open that e-mail to approve

the transfer. Then, in 2-3 business days, you will receive your refund.

3. Defer individual registration to the 2022 Run Away to the Bay

- a. **IF YOU CHOOSE OPTION 3:** Your individual 2020 Run Away to the Bay registration information will be transferred over to a **2022** Run Away to the Bay event registration. You will receive a 2022 event confirmation on this date in the e-mail you used to sign up for the 2020 event. From that confirmation you will be able to go in and edit your registration details if you need to. If there are any registration details you would like us to update before that time, you may reply back and let us know that now (for example, change of address, new e-mail address, etc.)
- b. **Note:** The 2022 event is tentatively scheduled for April 16th, 2022. If you choose this option, you also are still able to transfer (aka “sell registration”) until March 27, 2022 on your Participant Self-Management page if you change your mind or something comes up. Choose “Sell Registration” on your Participant Self-Management page and follow the prompts. You will get to choose your refund (i.e. the price you want to sell it at) and then insert the e-mail of the person who you are selling/transferring and they will receive an e-mail to complete it. You will receive an e-mail once they have done that. Please open that e-mail to approve the transfer. Then, in 2-3 business days, you will receive your refund.

4. Transfer 2021 Run Away to the Bay Registration to both the 2021 Rundas and your choice of either the 2021 Lumberjack and Jill or 2021 Houdini 10k

- a. **IF YOU CHOOSE OPTION 4:** You will no longer be registered for the 2021 Run Away to the Bay. We will send you a comp code for the 2021 Rundas on July 31st and one for your other event of choice. This does not guarantee a registration if the race sells out, so we encourage you to register as soon as you receive your code. **Please note:** Codes must not be shared with anyone. In the event that you choose to give your comp code to someone else to use in place of you, they must enter your name in the comment box at the bottom of the registration form so we know that they are using your comp code instead of you.

Response Time:

We are looking forward to hearing from all of you. If you have questions for us before you make your decision, we will reply to you as soon as we can. If you simply reply back with your choice, we are going to come back to your e-mail and work in batches to send you a confirmation of your choice:

If we hear from you by Sunday, January 31st, you will start seeing an e-mail back from us to confirm your choice starting on February 1st and 2nd.

If we hear back from you between February 1st and 8th, we will finalize those participants starting February 9th.

If we hear back from you between February 9th and 15th, we will finalize those participants the week of the 15th.

When we say finalize, we mean sending you your 2021 confirmation OR sending you your race codes if you choose to move your registration to a different fall event, etc.

Sincerely, Race Directors